



Better Opportunities, Inc.

PO Box 170208
Boston, MA 02117
(617) 506-9426
www.Live4BO.com

Dear Family, Friends, and Local Businesses,

With the overwhelming violence steadily climbing in our city, Better Opportunities, Inc. (BO) strives to bring good times to our community. BO is an upcoming nonprofit organization that aims to connect and educate our communities on our rights, the effects of violence, and the importance of community in order to prevent senseless tragedies and re-strengthen our Boston communities. Help us put the UNITY back in community!

We are planning a **Family Fun Day on Sunday July 17th, 2016 from 1pm to 6pm at Titus Sparrow Park, 200 West Newton St. Boston, MA 02118**. However, we cannot do it without your help. We are writing to ask you to join us in the pursuit of building a better Boston in the form of participation, in-kind donations, and monetary giving (details on page 2). Donations help us maintain our budget, sustain our organization, and benefit the communities in which we serve. Please help us reach our goal of \$1000 by September 1st, 2016.

Your contributions are tax deductible and should be made out to our fiscal sponsor, The Louis D. Brown Peace Institute, and clearly noted for Better Opportunities, Inc. and mailed to:

**Louis D. Brown Peace Institute
% Better Opportunities, Inc.
15 Christopher St.
Dorchester, Ma 02122**

Gifts can also be made online at www.Live4BO.com.

Thank you in advance for considering to support us through your participation, giving and/or sponsorship. Family Fun Day would not be possible without the support and generosity of the community.

Sincerely,

The Better Opportunities, Inc. Development Team
Live4BO@gmail.com

**Ways to Support Better Opportunities, Inc.,
Family Fun Day 2016, and Upcoming Events:**

1. Participate

- Be A Vendor: For \$25, rent a table at Family Fun Day to promote your business and sell merchandise.
- Come Out: Simply be present and a part of the festivities.
- Volunteer: If you believe in putting the UNITY back in CommUNITY, donate your time to help Family Fun Day run smoothly!

2. In Kind Donations

- Food & Drinks: Anything you wish to donate is always appreciated and we will make the necessary arrangements to pick up all items donated. For Family Fun Day, we are asking that you consider the following items:
 - Hot Dogs/Hamburger and Buns
 - Condiments and Cheese
 - Snacks: Apples/Oranges or Chips/Cookies
 - Drinks & Ice: Bottled Waters/Canned Sodas/Pouch Juices
 - Paper & Plastic Goods: Plates, Napkins, Trash Bags, Forks/Spoons etc.
- Activities & Games: We hope to have something to entertain everyone with like balls, frisbees, jump ropes, sidewalk chalk, hula hoops, etc.
- Prizes & Giveaways: Who doesn't like to win things? Expand your company awareness by donating creative merchandise, gift cards/certificates, or games as raffle prizes or giveaways.

3. Financial Support/Sponsor

- Mail donations to:

**Louis D. Brown Peace Institute
% Better Opportunities, Inc.
15 Christopher St.
Dorchester, Ma 02122**
- Make an online donation at www.Live4BO.com
- Your contribution is tax deductible.
- Friendly sponsor amounts of \$100 or more help to secure big ticket items (such as Port-a-Potties, Generators, Cotton Candy/Snow Cone Machines and more - including ensuring enough food and drinks for everyone), and will be recognized on our website and social media pages.

As our team is working very hard to get fundraising for this event and several others we have in works, we ask that you please consider supporting us financially. We recommend a gift of \$20, \$50, \$100 or \$200, but of course, any amount is greatly appreciated.

